

MOLLYMOOK SURF LIFE SAVING CLUB INC,

PO BOX 59

ULLADULLA NSW 2539

PHONE: 44552725 (CLUBHOUSE)

EMAIL: admin@mollymooksurf.com.au



Dear Business Owner,

Now in its 15th year, the Mollymook Ocean Swim is on again. A challenging (for some) 2.2km swim starting at the North end and finishing on the beach in front of the Surf Club. For more detailed information on the event please see our website www.mollymooksurf.com.au

Background

Every year there are a number of Ocean Swims hosted along the coast of NSW and beyond. (See www.oceansswims.com for further information). For the past fourteen years, Mollymook Beach in the Shoalhaven district has hosted the premier Ocean Swim event outside of Sydney, 'The Mollymook Ocean Swim'.

All monies generated from the race are directed to support the efforts of the Mollymook Surf Life Saving Club Inc. Business Sponsorship is sought to cover the costs of staging the event in order to maximize the benefit to the Surf Club.

We invite you to consider this opportunity to obtain exposure for your business – by way of being mentioned in local paper articles, your business being mentioned on the day, inclusion in 'supporters of the Mollymook SLSC website, a lovely "thank you" certificate which you can display at your place of business to show your customers your efforts in supporting the local community and an invitation to attend a lovely informal Sponsors Brunch to be held on the day of the swim upstairs in 'The Balcony Room' offering a birds eye view of the course, to which two representatives from your business are cordially invited. Of course, to also be associated with a popular, activity based community event. We had more than 200 swim in 2016, with the majority coming from outside the local area.

What is the Nature of the Opportunity

Our goal is to raise money for the Mollymook SLSC from sponsors, participants (swimmers) and community supporters and also to provide a safe and enjoyable water activity that will attract competitors and visitors back to the area. Along with the responsibility of serving the community comes the responsibility of ensuring the Club has the latest in rescue and medical equipment which comes at great cost each season.

The structure of the day allows for opportunities to contribute through participation in the two events being:

- A 500 m beginners/novice event for children from 10 years and those wishing to 'give it a go';
- A 2.2 km swim – the main event;
- A Men's and Women's "Dash for Cash" – a 250 m sprint

We are therefore please asking if you would consider becoming a sponsor for a \$150 donation towards the Mollymook SLSC.

Our Sponsors Brunch commences at 8:30 am, is a very casual, informal type of morning with light refreshments and finger food being served. It is a small 'thank you' for your contribution and to offer the perfect viewing platform from the 'Balcony Room' (upstairs at the Mollymook Surf Club) of the swim, which to watch, is very exciting.

To conclude, thank you for your time in reading this proposal and if you wish to support our swim and the Club, please complete the details below.

Many thanks

Director of Administration

As all sponsorship payments are tax deductible, can I ask you to kindly fill-out the section below and return it with your cheque in the self-addressed stamped envelope in order for a receipt can be posted to you within 7 days of receiving your donation. We would certainly appreciate receiving your donation and confirmation of attendees by Thursday 18 April so catering can be confirmed for the 'brunch'.

Business Name : _____ (Name for receipt purposes)

Would love to become a sponsor for the Mollymook Ocean Swim 2017 and have enclosed a cheque for \$150 payable to Mollymook SLSC. Please advise by return email and we can arrange to pickup.

Business Address details for posting of receipt.

Attention: _____

Address: _____

Contact No. _____

Email address _____

_____ Yes, we will be sending two representatives from our business to attend the sponsor's brunch commencing at 9 am in the 'Balcony Room'

_____ thanks, but unfortunately no one is able to attend on the day but we are happy to sponsor the swim and the Mollymook SLSC

=====